



2018 DALLAS CELEBRATION OF READING STUDENT ESSAY CONTEST

CONTEST RULES

OVERVIEW

The Barbara Bush Foundation for Family Literacy will host the 17th annual Celebration of Reading in Dallas/Fort Worth event on Tuesday, November 6, 2018. Each year, the Foundation hosts an essay contest to share the joy of reading and showcase the writing talents of North Texas students. This year's essay contest invites students to share about books that have impacted and inspired them.

WHO IS ELIGIBLE TO PARTICIPATE?

The contest is open to students in grades 2-5 from Dallas/Fort Worth area schools (Collin, Dallas, Denton, Ellis, Hood, Hunt, Johnson, Kaufman, Parker, Rockwall, Somervell, Tarrant, and Wise counties).

HOW TO ENTER

To enter the contest, young authors should write an essay responding to the following prompt:

Former first lady Barbara Bush once said, "Reading opens the world to me and keeps me open to the world." Write a story about a book that has helped open the world to you. For example, has a book helped you experience a new place, explore a different way of life, or discover a new interest? Share about what you learned and how the book changed your outlook.

Essays should be no longer than 500 words.

Entries are **due Tuesday, October 9, 2018, at 5 p.m. CDT.**

All entries must be submitted electronically to contest@barbarabush.org, and must be accompanied by an official entry form (available at www.barbarabush.org/dallascelebrationcontest).

WHO WINS?

Three winners will be selected from each grade. All winners will be notified by Thursday, October 18, 2018. Names of winners will also be posted by close of business on www.barbarabush.org/dallascelebrationcontest.

PRIZES

Contest winners, accompanied by their parents and teachers, will be invited to a special VIP breakfast held at AT&T Stadium—generously provided by the Dallas Cowboys—with guest author Michelle Staubach Grimes on Tuesday, November 6, 2018. Grimes, one of the guest authors reading at the 17th annual Celebration of Reading Dallas/Fort Worth, is the acclaimed author of two children's books: *Where is Pidge?* and *Pidge Takes the Stage*. Contest winners will receive certificates recognizing their achievements, special prizes, and books signed by

Grimes. The students will be Grimes' guests at the Celebration breakfast, and will have the opportunity to visit with the author and share their winning submissions.

NOW FOR THE FINE PRINT...

- All entries must be original work written by the contest participants.
- Do not use any copyrighted material or images.
- Text must be written legibly or typed.
- Only one entry per individual is permitted.
- Deadline for all submissions is Tuesday, October 9, 2018, at 5 p.m. CDT.
- Winners will be notified by Thursday, October 18, 2018.
- Celebration of Reading Breakfast is on Tuesday, November 6, 2018.

Contestants agree that the Barbara Bush Foundation may photograph and film them, and publish their written entries and name(s), which may be used in future advertisement campaigns and/or marketing materials that may be on the web, in an article, or in a press release announcing the winning entries or describing the contest. Parents will be asked to sign a release form granting permission for their student winner to be named in press releases, photography, and film. The Barbara Bush Foundation is not responsible for any lost, delayed, damaged, misdirected, or illegal submissions. Entries cannot be returned. The Barbara Bush Foundation may disqualify any entry based on content and/or production.

QUESTIONS?

Contact: Lauren Sproull by email at lauren.sproull@barbarabush.org, or by telephone at (850) 562-5300.

ABOUT THE BARBARA BUSH FOUNDATION FOR FAMILY LITERACY

The Barbara Bush Foundation for Family Literacy is the nation's leading advocate for family literacy. The Foundation was established by Mrs. Barbara Bush in 1989, and today is a public charity that aspires to achieve a vision of fostering the opportunity for every man, woman and child to secure a better life through literacy. To learn more about the Barbara Bush Foundation for Family Literacy's commitment to promote family literacy in homes across America, please visit www.barbarabush.org or join the conversation on Facebook or Twitter (@BarbaraBushFdn).

ABOUT THE CELEBRATION OF READING IN DALLAS/FORT WORTH

For 17 years, the Barbara Bush Foundation's Celebration of Reading in Dallas/Fort Worth event has gathered Bush family members, best-selling authors, and community leaders to celebrate the life-changing power of literacy. Funds raised from the Celebration of Reading support family literacy programs of the Barbara Bush Foundation, which now serve nearly 5,000 students and families in North Texas. For more information about the Celebration of Reading, please visit <http://www.barbarabush.org/dallas>.



2018 Celebration of Reading Dallas/Fort Worth
Student Essay Contest

Contest Entry Form

Student Name: _____ Grade: _____

Address: _____

City: _____ Zip: _____ Home Phone: () _____

Parent Name: _____

Parent Email Address: _____ Parent Phone: () _____

School Name: _____

Teacher Name: _____

Teacher Email Address: _____ Teacher Phone: () _____

PLEASE NOTE:

- Only one entry per individual is permitted.
- Deadline for all submissions is Tuesday, October 9, 2018.
- Winners will be notified by Thursday, October 18, 2018.
- Celebration of Reading Breakfast is on Tuesday, November 6, 2018.
- For more details, see the official contest rules at www.barbarabush.org/dallascelebrationcontest.

QUESTIONS?

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